Partnering with the JCC of Central NJ is a mutually beneficial opportunity to strengthen your business while supporting our community. Through varied sponsorship, advertising and targeted messaging programs, JCC Community Partners benefit from attracting more customers, building brand loyalty and promoting a strong public image with young families, active adults and the broader community – all of whom regularly participate in the JCC’s programs, activities and events.
With an array of affordable options, let us help you find the right sponsorship or advertising package to meet your business goals.

• A major large-scale event sponsorship is an excellent way to reach a broad audience, while sponsorship of smaller events and/or specific programming is an effective strategy to target-market your business.

• Year-long banner advertisements in our gymnasium can promote a consistent brand message, while program brochure ads or your company logo on a t-shirt can target seasonal messaging and/or specific audiences.

• Special events and vendor fairs offer great opportunities to put your new products in front of our receptive customers.

All members of our Community Partners Program are recognized on the JCC website and in our Annual Report, and all Partners have the benefit of knowing they are helping their business grow while also:

• Giving scholarships to families in need
• Supporting the expansion of programs for children and teens with special needs
• Providing senior adults with stimulating programs, therapeutic exercise classes, nutritious meals and companionship
• Engaging teens in social action and wellness programs
• Helping to build a strong community

JCC members love supporting businesses that support our Center, so start building customer loyalty by becoming a JCC Community Partner today!

For more information or help finding the right package for your business, contact Caren Goldberg, Director of Member Engagement and Development, at 908-889-8800 x236 or cgoldberg@jccnj.org.